



www.KCTV5.com
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KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

CONTRACT

Print Date 08/13/12

Page 1 of 1

| | |
|---------------------------------------|---|
| Contract / Revision 489165 / | Alt Order # 06274753 |
| <u>Product</u> | |
| HOME STATE HEALTH | |
| Contract Dates 08/13/12 - 08/19/12 | Estimate # 2216 |
| Advertiser Home State Health | Original Date / Revision 08/13/12 / 08/13/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast |
| Station KCTV | Account Executive Dave Clark |
| Sales Office TELEREP-WAS | |
| Special Handling | |
| <u>Demographic</u> | |
| Adults 35+ | |
| IDB# | Advertiser Code 321 |
| Product Code 324 | |
| Agency Ref | Advertiser Ref |

And:

Buying Time, LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|----------------|--------|--------|----------------|-------------|------|-------|----------|
| D 1 | KCTV | 08/19/12 | 08/19/12 | KCTV5 News @ 5:30 P Sun | 530-6pm | | :30 | | | NM | 0 | \$0.00 |
| N 2 | KCTV | 08/16/12 | 08/16/12 | Regis & Kelly | | 9-10am | | :30 | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | ---1--- | | | | 1 | \$100.00 | | | |
| N 3 | KCTV | 08/14/12 | 08/14/12 | Regis & Kelly | | 9-10am | | :30 | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -1----- | | | | 1 | \$100.00 | | | |
| N 4 | KCTV | 08/15/12 | 08/15/12 | Regis & Kelly | | 9-10am | | :30 | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | --1---- | | | | 1 | \$100.00 | | | |

Totals 3 \$300.00

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-----------------|-----------------|
| 07/30/12 - 08/16/12 | 3 | \$300.00 | \$255.00 |
| Totals | 3 | \$300.00 | \$255.00 |

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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